



# planet

N E T W O R K S

## **Who are we?**

Planet Networks is a high-speed, fiber optic network providing Internet, phone service, and various managed business services in underserved rural and suburban areas in the Mid-Atlantic U.S.. Our founder and current CEO, Robert Boyle, began building fiber in 2019, with a vision of creating a scalable fiber optic network, built upon 100% fiber infrastructure, transparent pricing, local operations and superior customer service. We are a local, homegrown business that operates with professional efficiency. The company is intimately connected with the local community in which it operates, and we prize our loyalty and transparency towards our customers. Our customer service is of the highest quality, contributing to our incredible 4.9 rating on Google Reviews, a number nearly unheard of for Internet service providers. You can pre-order now by calling 833-375-8011 or on our website at [get.planet.net/fiber](https://get.planet.net/fiber).

## **What is Fiber Internet?**

The Internet is a massive network of cables that transfer data between various data centers and user devices. These cables have traditionally been made of copper, but newer fiber optic cables have gradually been replacing outdated copper cables. Fiber-based internet, which uses light instead of electricity to transmit data, is up to 65,000 times faster than traditional copper cables, allowing users to reach much higher speeds at lower cost. Fiber can transmit data nearly 2/3 the speed of light! As of 2023, fiber Internet is available in only about 43% of the United States, putting us substantially behind global peers.<sup>1</sup> As of 2022, fiber accounted for about 20% of Internet market share in the U.S., compared to 50% for copper cable.